

2011 Alice Springs Beanie Festival

The Alice Springs Beanie Festival Committee invites entries from artists for the

2011 Beanie Central

The heartland of the festival, Beanie Central is FREE TO ENTER.

This is the home for over 5000 beanies of all shapes, colours and sizes, where the throngs of festival visitors come to dig for their favourites. Located in Witchetty's at the Alice Springs Cultural Precinct, Beanie Central is open everyday of the festival. Send up to 10 beanies, tea cosies or lots of hand spun yarn - we love to receive your work for sale at Beanie Central. No other items accepted for sale. We recommend that artists value add to their work, with attention to details and concepts that will sell beanies as well as increase market price.



Beanie Central: Witchetty's, Araluen Centre, Alice Springs Cultural Precinct, Larapinta Drive, Alice Springs.

Open: Friday 24 June: 12noon - 5pm. Saturday 25 June, Sunday 26 June, Monday 27 June 2010: 10am - 5pm

CONDITIONS OF ENTRY

1. **Beanies and entries must be posted before Friday 3 June 2011.** It is not guaranteed that late entries will be included in the exhibition. Be early!!

2. Entry of work into the Alice Springs Festival 2011 Beanie Central is FREE.

3. There is a price limit of \$80(including commission) on beanies entered to Beanie Central (not applicable to competition beanies).

4. 30% commission will be charged by the Alice Springs Beanie Festival. Please include the commission within the price of beanie.

5. Each artist may send up to 10 beanies, 10 tea cosies or 10 lots of hand spun wool for sale at the Beanie Central or combination of 10. Booties, gloves, scarves and socks **cannot** be entered. Please do not send any other items. They will be returned to the artist, payment on delivery. (We love your work, but this is a Beanie Festival!)

6. Each entry must be delivered with:
i. Completed Entry Form: see overleaf
ii. Beanie Festival Swing Tags: attached by strong yarn. Ensure **knots are tight** and swing tags very secure, if tags and beanies become separated it may mean your work will not be sold, please stick barcode to swing tag.

7. Beanies, yarns and tea cosies must be priced in \$5 lots (ie \$10, \$15, \$30 etc) **not** \$21.50, \$54.70 etc.

8. **Send to: Alice Springs Beanie Festival. C/O Jo Nixon, 7 Gall Street, Alice Springs N.T. 0870**

9. While all care will be taken with the entries, no responsibility will be accepted for lost or damaged items, by the Alice Springs Beanie Festival or the Alice Springs Cultural Precinct. Insurance remains the responsibility of the artist.

10. The Beanie Festival reserves the right to use images the works entered free of charge for any promotion or publication. Apart from this, copyright resides with the entrant.

11. Volunteers Needed: Do you want to sell more beanies? Do you want to have fun, learn skills, play with lots of beautiful beanies and be one of the gang??

☆ Become a Beanie Volunteer! Many artists travel to Alice and have fun organising the festival. An artist may post as many as **60** beanies to sell PROVIDED you donate 10 hours of volunteer shifts to the festival. **Any unsold beanies must be donated to the festival or picked up at close of festival, they will not be posted.**

☆ To register place your name on the Volunteers Board anytime from Wednesday 22 June to Tuesday 28 June from 10am-5 pm. Volunteer duties include working in the teashop, set-up, pack-up, front door duties, children's corner, gallery attendant, beanie tidier. Contact Jo Nixon for further enquiries (telephone 08 89 522 615/0408 436 928). Unfortunately, volunteers who don't work their rostered shifts will be charged a 50% commission on their work.

DONATIONS

Upfront donations Would you like to donate a beanie to the festival upfront? Monies from these beanies will go to our workshops in the bush programs. Unsold beanies will be donated to a person in need at the end of the festival. Please mark the 'upfront donation' column.

Unsold beanie donations: Would you like to donate your unsold beanie to a person in need and for the festival to use at the end of the festival? You can donate all of your unsold beanies (please tick box on entry form) or have all your unsold beanies returned .

All Enquiries For advice, encouragement or swing tags call Jo Nixon on 0408 436 928 or email: beanies@octa4.net.au

www.beaniefest.org



Northern Territory Government
Department of Natural Resources, Environment and the Arts



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